

➤ Canadians' views on groundwater policies



Munk School of Global Affairs Summary

*submitted by Nanos, April, 2015
(Submission 2015-671)*






Canadians care about groundwater

There is significant support for ensuring that groundwater users contribute to its sustainability both in terms of paying for use and for mapping and monitoring the resource.

Nik Nanos, Chairman
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Canadians care a lot about policies relating to groundwater and place a high level of importance on ensuring groundwater use is sustainable. As such, they support efforts to map and monitor groundwater as well as ensuring that companies that use groundwater pay for its use.

- **Canadians care about groundwater** – While the overall the average rating is 8.4, 52% of Canadians very much care about policies related to groundwater (scoring it 10 out of 10).
- **Importance of groundwater issues** – The issue of highest importance is that groundwater use remain sustainable (83% important and 13% somewhat important) and a large majority think it is important (56%) or somewhat important (25%) that public access is given priority over private access.
- **Importance of groundwater mapping** – 67% think it is important and 25% somewhat important that we invest in mapping and monitoring aquifers and groundwater use. A similar proportion (67% important and 23% somewhat important) think it is important that the data and information is publicly available.

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- **Opposition to unlimited private company use** – 78% oppose and 14% somewhat oppose allowing private companies to take as much groundwater as they need to run their businesses at no cost.
 - **Private companies paying for groundwater** – There is opposition to unlimited no cost use by companies. Concerning payment approaches, most would support having companies pay a rate for groundwater based on how much water they take (73% support and 18% somewhat support). There is slightly less support for companies paying a royalty similar to how companies pay for extracting oil and gas (60% support and 26% somewhat support).
 - **Funding for groundwater mapping** – The preference is for groundwater mapping and monitoring to be paid for by a combination of more government funding and royalties paid by users (53%). The second most mentioned is for it to be paid by fees or royalties paid by users (36%). Overall, 90% want users to contribute to the funding.

Rating importance of government policies on groundwater

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

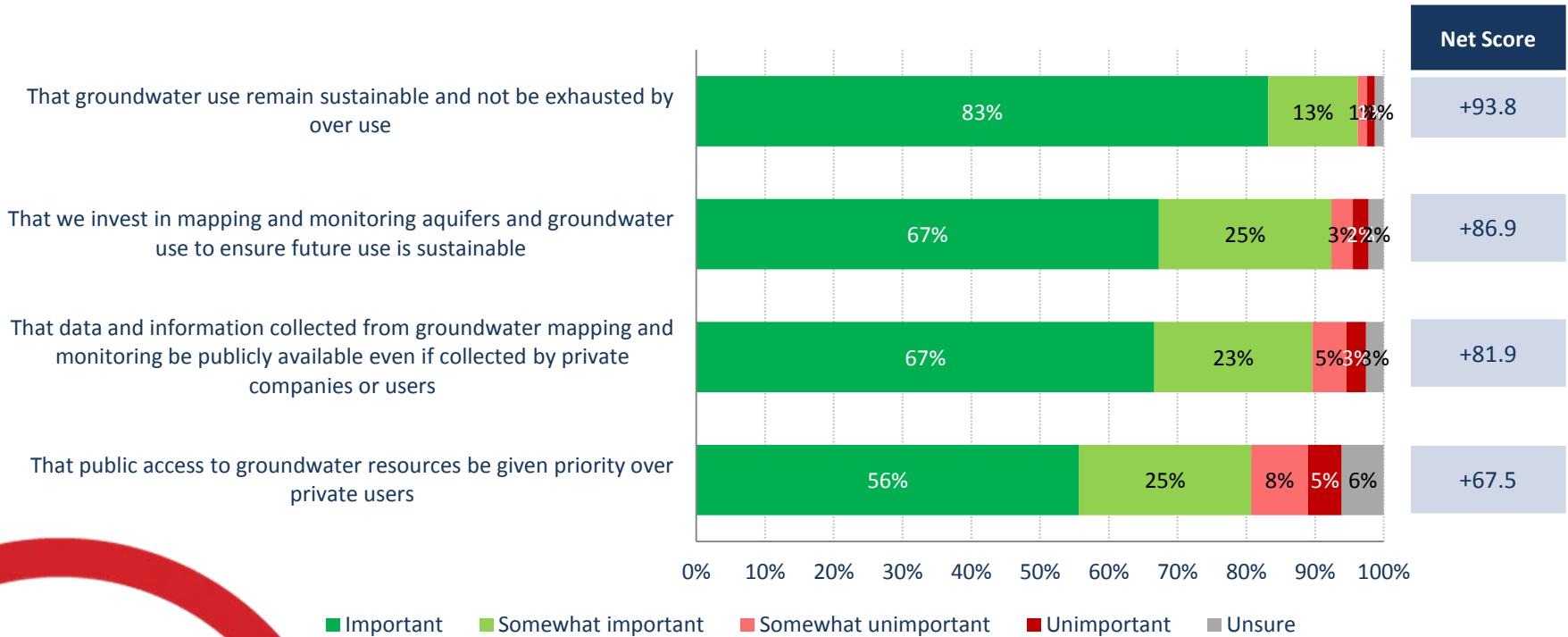
Rating from 1-10	Frequency (n=1000)
1	2.2%
2	1.1%
3	2.0%
4	1.8%
5	4.5%
6	3.6%
7	10.5%
8	12.1%
9	8.0%
10	51.9%
Unsure	2.4%

Subgroups	Mean Score
Atlantic (n=100)	8.30
Quebec (n=250)	8.34
Ontario (n=300)	8.55
Prairies (n=200)	8.36
British Columbia (n=150)	8.54
Male (n=504)	8.12
Female (n=497)	8.75
18 to 29 (n=203)	8.02
30 to 39 (n=161)	7.87
40 to 49 (n=220)	8.77
50 to 59 (n=178)	8.81
60 plus (n=238)	8.55

QUESTION – As you may know, groundwater is water from natural and underground sources like wells and aquifers. On a scale from 1 to 10 where one is do not care at all about government policies related to groundwater and 10 is very much care about policies related to ground water, how would you rate how much you care about government policies on groundwater.

Importance of groundwater issues

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



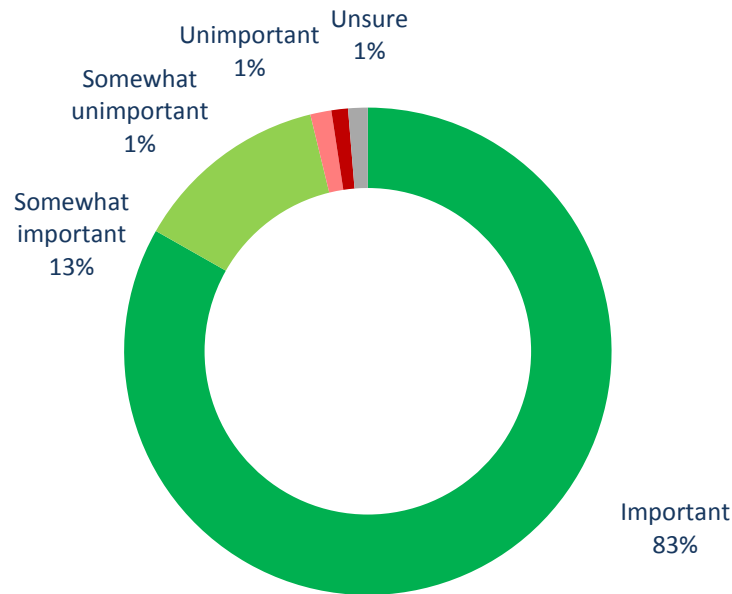
*Note: Charts may not add up to 100 due to rounding

QUESTION – Would you say the following are important, somewhat important, somewhat unimportant or unimportant?

Sustainable groundwater use

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+93.8



*Note: Charts may not add up to 100 due to rounding

Subgroups	Important/ Somewhat important
Atlantic (n=100)	93.5%
Quebec (n=250)	95.6%
Ontario (n=300)	96.3%
Prairies (n=200)	97.1%
British Columbia (n=150)	97.7%
Male (n=504)	95.0%
Female (n=497)	97.4%
18 to 29 (n=203)	92.4%
30 to 39 (n=161)	96.4%
40 to 49 (n=220)	97.9%
50 to 59 (n=178)	97.1%
60 plus (n=238)	97.2%

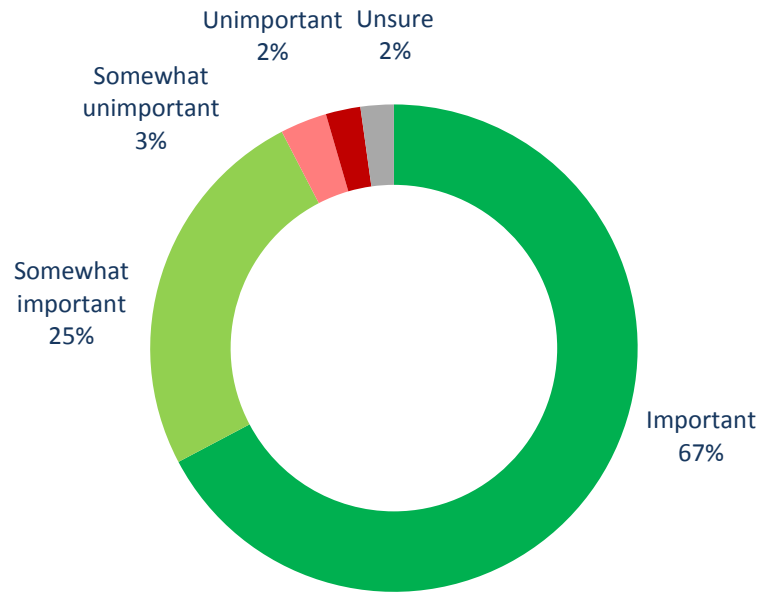
QUESTION – Would you say the following are important, somewhat important, somewhat unimportant or unimportant?

That groundwater use remain sustainable and not be exhausted by overuse

Mapping and monitoring aquifers

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+86.9



*Note: Charts may not add up to 100 due to rounding

Subgroups	Important/ Somewhat important
Atlantic (n=100)	88.3%
Quebec (n=250)	91.8%
Ontario (n=300)	93.7%
Prairies (n=200)	91.1%
British Columbia (n=150)	95.3%
Male (n=504)	92.5%
Female (n=497)	92.2%
18 to 29 (n=203)	91.4%
30 to 39 (n=161)	88.8%
40 to 49 (n=220)	91.8%
50 to 59 (n=178)	93.4%
60 plus (n=238)	95.3%

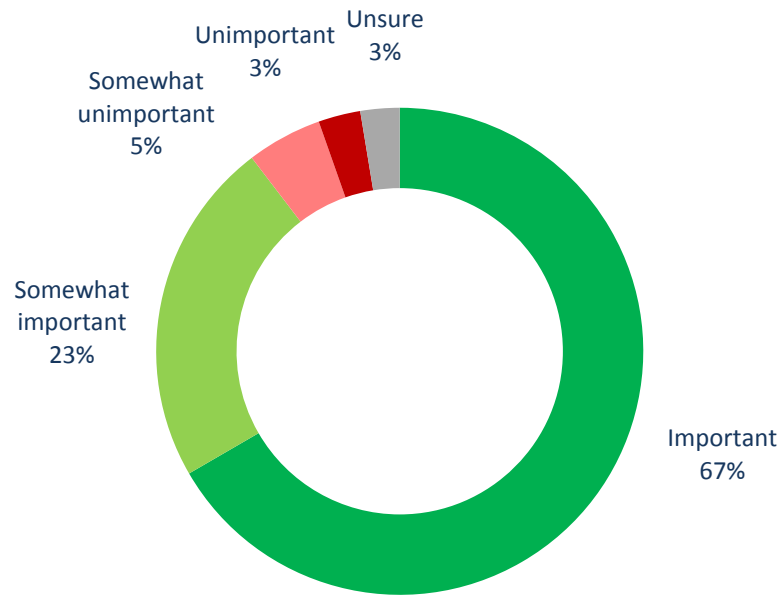
QUESTION – Would you say the following are important, somewhat important, somewhat unimportant or unimportant?

That we invest in mapping and monitoring aquifers and groundwater use to ensure future use is sustainable.

Publicly available groundwater mapping

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+81.9



*Note: Charts may not add up to 100 due to rounding

Subgroups	Important/ Somewhat important
Atlantic (n=100)	89.6%
Quebec (n=250)	88.4%
Ontario (n=300)	89.9%
Prairies (n=200)	90.3%
British Columbia (n=150)	90.8%
Male (n=504)	89.9%
Female (n=497)	89.5%
18 to 29 (n=203)	87.0%
30 to 39 (n=161)	83.8%
40 to 49 (n=220)	93.5%
50 to 59 (n=178)	92.2%
60 plus (n=238)	90.5%

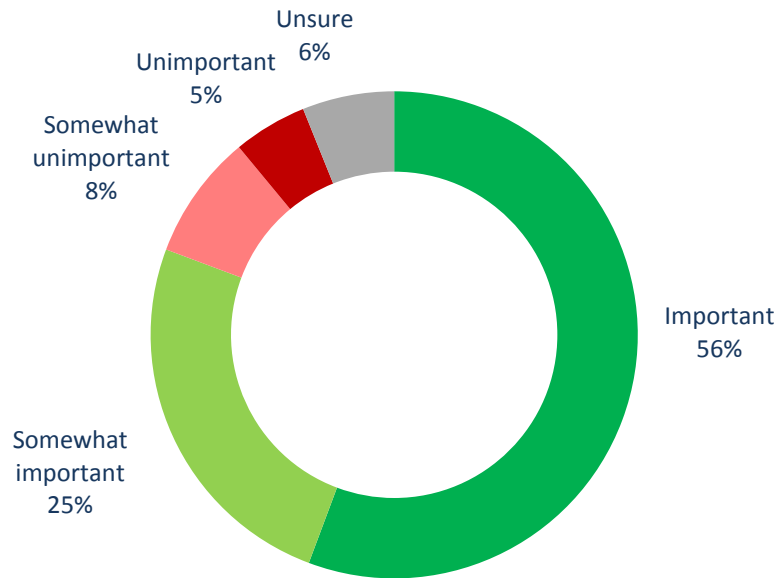
QUESTION – Would you say the following are important, somewhat important, somewhat unimportant or unimportant?

That data and information collected from groundwater mapping and monitoring be publicly available even if collected by private companies or users

Public access to groundwater

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+67.5



*Note: Charts may not add up to 100 due to rounding

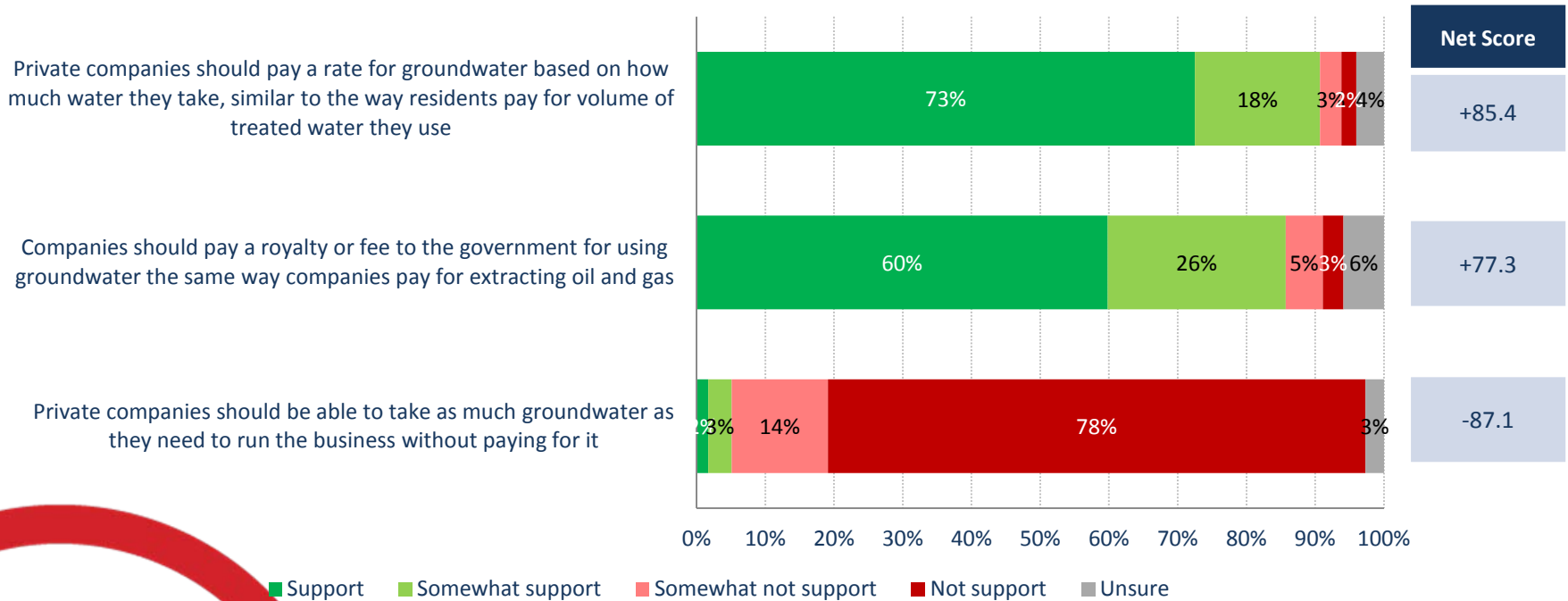
Subgroups	Important/ Somewhat important
Atlantic (n=100)	75.6%
Quebec (n=250)	83.7%
Ontario (n=300)	81.5%
Prairies (n=200)	74.2%
British Columbia (n=150)	86.4%
Male (n=504)	78.1%
Female (n=497)	83.5%
18 to 29 (n=203)	78.7%
30 to 39 (n=161)	75.4%
40 to 49 (n=220)	80.8%
50 to 59 (n=178)	84.9%
60 plus (n=238)	82.9%

QUESTION – Would you say the following are important, somewhat important, somewhat unimportant or unimportant?

That public access to groundwater resources be given priority over private users.

Options for paying for groundwater

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



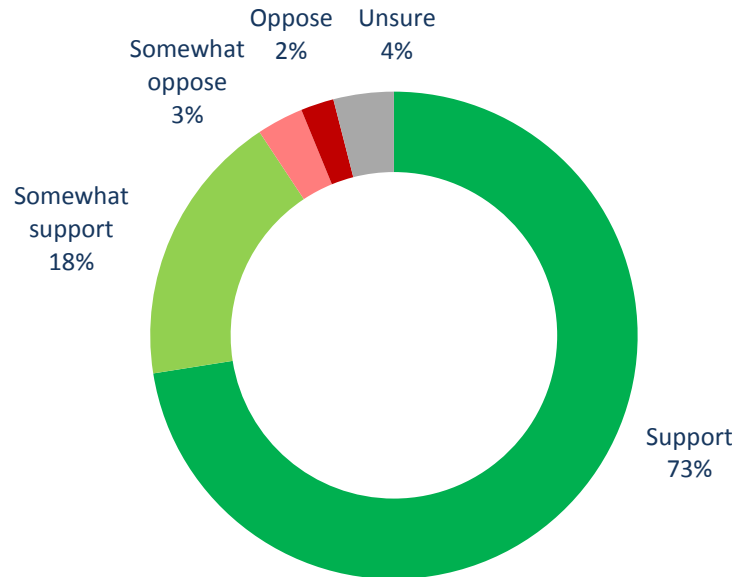
*Note: Charts may not add up to 100 due to rounding

QUESTION – Would you say you support, somewhat support, somewhat oppose or oppose the following approaches in terms of how private companies pay for groundwater?

Paying for groundwater by volume

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+85.4



*Note: Charts may not add up to 100 due to rounding

Subgroups	Support/ Somewhat Support
Atlantic (n=100)	87.5%
Quebec (n=250)	92.5%
Ontario (n=300)	89.7%
Prairies (n=200)	89.3%
British Columbia (n=150)	93.4%
Male (n=504)	90.2%
Female (n=497)	91.1%
18 to 29 (n=203)	88.4%
30 to 39 (n=161)	88.0%
40 to 49 (n=220)	91.7%
50 to 59 (n=178)	92.3%
60 plus (n=238)	92.3%

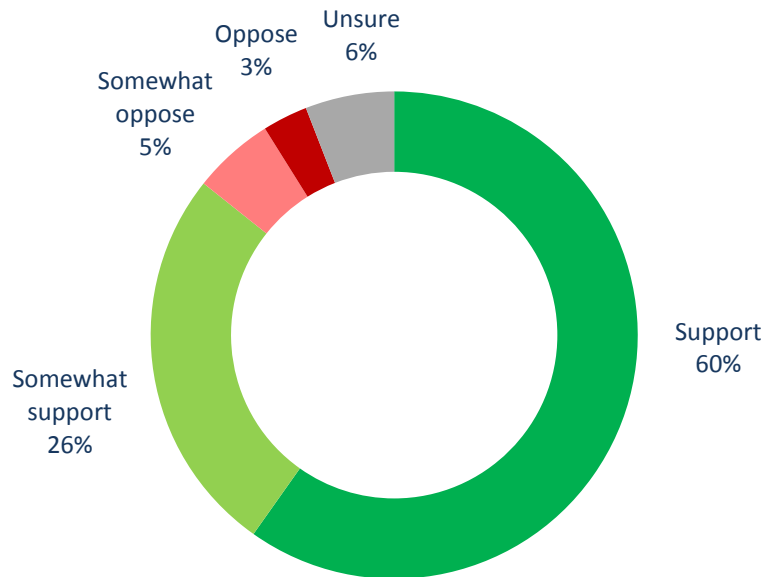
QUESTION – Would you say you support, somewhat support, somewhat oppose or oppose the following approaches in terms of how private companies pay for groundwater?

Private companies should pay a rate for groundwater based on how much water they take, similar to the way residents pay for the volume of treated water they use.

Paying for groundwater with royalties

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+77.3



*Note: Charts may not add up to 100 due to rounding

Subgroups	Support/ Somewhat Support
Atlantic (n=100)	86.1%
Quebec (n=250)	86.1%
Ontario (n=300)	84.6%
Prairies (n=200)	84.8%
British Columbia (n=150)	88.6%
Male (n=504)	84.1%
Female (n=497)	87.4%
18 to 29 (n=203)	84.8%
30 to 39 (n=161)	81.8%
40 to 49 (n=220)	88.5%
50 to 59 (n=178)	87.8%
60 plus (n=238)	85.0%

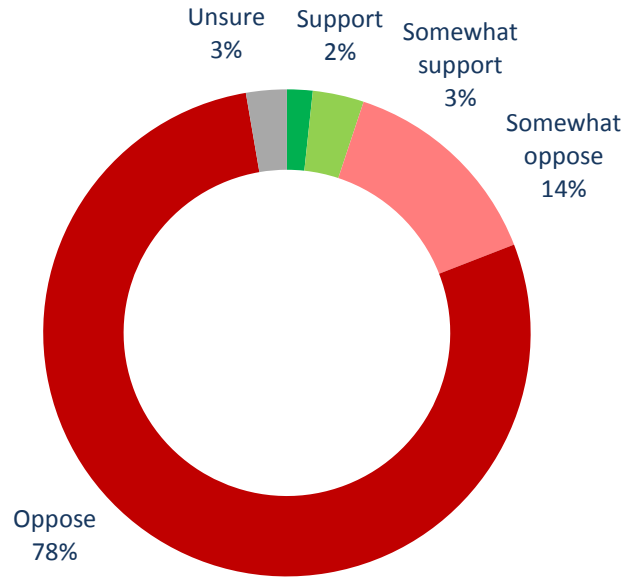
QUESTION – Would you say you support, somewhat support, somewhat oppose or oppose the following approaches in terms of how private companies pay for groundwater?

Companies should pay a royalty or fee to the government for using groundwater the same way companies pay for extracting oil and gas.

Private companies and groundwater

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
-87.1



*Note: Charts may not add up to 100 due to rounding

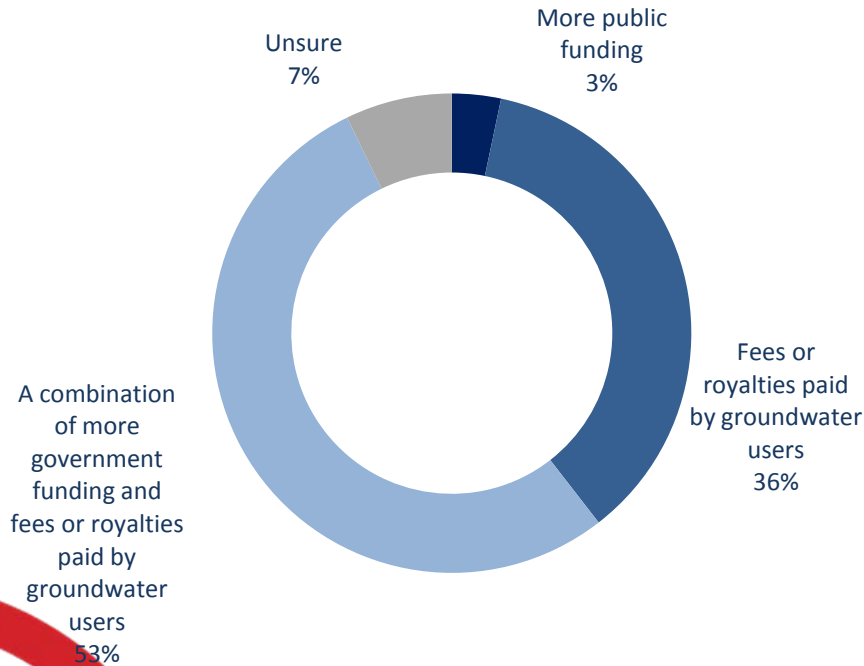
Subgroups	Support/ Somewhat Support
Atlantic (n=100)	2.4%
Quebec (n=250)	6.2%
Ontario (n=300)	6.5%
Prairies (n=200)	4.9%
British Columbia (n=150)	2.5%
Male (n=504)	6.3%
Female (n=497)	2.9%
18 to 29 (n=203)	9.3%
30 to 39 (n=161)	8.9%
40 to 49 (n=220)	2.2%
50 to 59 (n=178)	3.5%
60 plus (n=238)	2.9%

QUESTION – Would you say you support, somewhat support, somewhat oppose or oppose the following approaches in terms of how private companies pay for groundwater?

Private companies should be able to take as much groundwater as they need to run their business without paying for it.

Financing for groundwater mapping

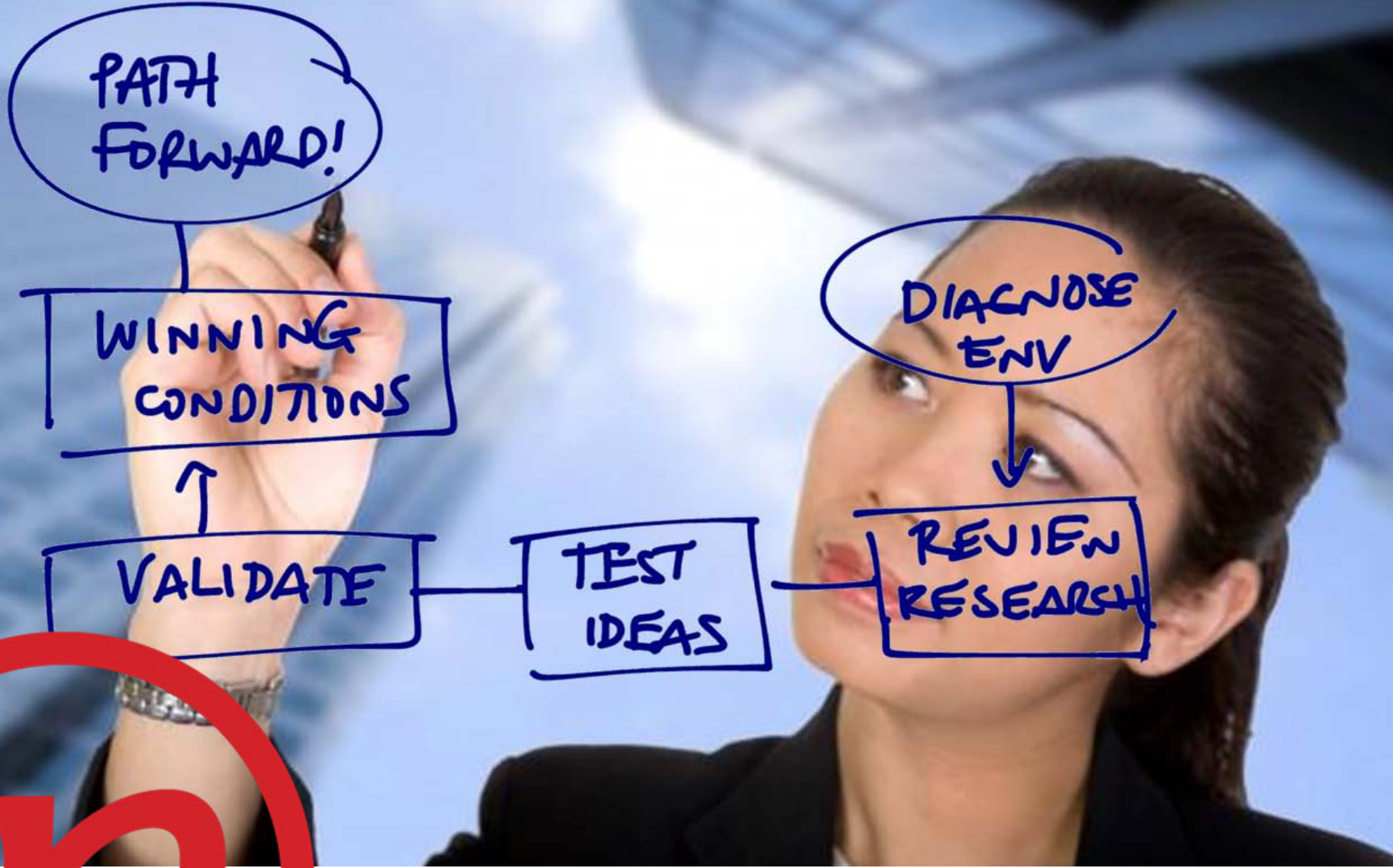
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 24th to 27th, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

Subgroups	A combination of more government funding and fees or royalties paid by groundwater users
Atlantic (n=100)	45.9%
Quebec (n=250)	50.6%
Ontario (n=300)	53.2%
Prairies (n=200)	53.9%
British Columbia (n=150)	62.1%
Male (n=504)	53.1%
Female (n=497)	53.5%
18 to 29 (n=203)	49.9%
30 to 39 (n=161)	42.1%
40 to 49 (n=220)	53.2%
50 to 59 (n=178)	61.6%
60 plus (n=238)	57.6%

QUESTION – Which of the following do you think should be used to finance groundwater mapping and monitoring? More public funding, fees or royalties paid by groundwater users, or a combination of more government funding and fees or royalties paid by groundwater users.



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between April 24th and 27th, 2015 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by the Munk School of Global Affairs.

Note: Charts may not add up to 100 due to rounding.



About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations

Confidential



2015-671 – MUNK WATER SURVEY – STAT SHEET

Question 1 – As you may know, groundwater is water from natural and underground sources like wells and aquifers. On a scale from 1 to 10 where one is do not care at all about government policies related to groundwater and 10 is very much care about policies related to ground water, how would you rate how much you care about government policies on groundwater.

		Total	Do not care at all (1)	2	3	4	5	6	7	8	9	Very much care (10)	Unsure	
		Responses	Mean	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	
Region	Canada 2015-04	1000	8.43	2.2	1.1	2.0	1.8	4.5	3.6	10.5	12.1	8.0	51.9	2.4
	Atlantic Canada	100	8.30	3.1	1.4	.7	4.9	7.0	2.3	5.6	9.5	7.0	53.4	4.9
	Quebec	250	8.34	2.6	.0	2.3	2.8	6.3	3.8	10.9	9.8	7.6	52.3	1.6
	Ontario	300	8.55	3.2	1.1	1.9	.7	2.4	2.0	8.6	14.3	11.9	50.8	3.2
	Prairies	200	8.36	.0	3.0	2.2	.7	4.5	6.1	14.8	11.2	4.5	51.3	1.7
	British Columbia	150	8.54	1.9	.0	2.0	1.5	3.9	4.1	11.2	14.3	6.4	53.4	1.3
Gender	Male	504	8.12	2.9	1.4	2.0	2.6	5.5	5.3	11.9	12.2	7.8	46.4	1.8
	Female	497	8.75	1.4	.8	1.9	.9	3.4	1.8	9.0	11.9	8.2	57.6	3.0
Age	18 to 29	203	8.02	4.0	1.6	.9	1.4	6.3	4.2	17.3	7.5	11.4	41.3	4.2
	30 to 39	161	7.87	5.3	2.9	2.8	1.8	5.6	4.4	10.8	11.3	7.4	46.0	1.7
	40 to 49	220	8.77	1.1	.6	1.3	1.0	3.5	2.7	10.3	12.5	5.1	59.2	2.7
	50 to 59	178	8.81	.0	.4	1.6	3.7	3.1	3.1	6.8	13.8	5.4	61.4	.8
	60 plus	238	8.55	1.2	.3	3.3	1.2	4.1	3.7	7.4	14.9	10.2	51.3	2.3

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between April 24th and 27th, 2015, as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2015-671 – MUNK WATER SURVEY – STAT SHEET

Would you say the following are important, somewhat important, somewhat unimportant or unimportant? [RANDOMIZE STATEMENTS]

		Question 2 – That groundwater use remain sustainable and not be exhausted by over use.					
		Total	Important	Somewhat important	Somewhat unimportant	Unimportant	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-04	1000	83.3	13.0	1.4	1.1	1.3
	Atlantic Canada	100	79.8	13.7	3.3	2.4	.7
	Quebec	250	82.8	12.8	1.8	1.5	1.1
	Ontario	300	81.5	14.8	.7	.5	2.4
	Prairies	200	83.6	13.5	1.1	.7	1.1
	British Columbia	150	89.3	8.4	1.5	.8	.0
Gender	Male	504	79.7	15.3	2.2	2.0	.8
	Female	497	86.8	10.6	.7	.1	1.7
Age	18 to 29	203	83.4	9.0	1.8	1.6	4.2
	30 to 39	161	75.4	21.0	1.0	2.7	.0
	40 to 49	220	86.4	11.5	.5	.0	1.6
	50 to 59	178	84.4	12.7	2.0	.8	.0
	60 plus	238	84.7	12.5	1.9	.6	.3

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2015-671 – MUNK WATER SURVEY – STAT SHEET

Would you say the following are important, somewhat important, somewhat unimportant or unimportant? [RANDOMIZE STATEMENTS]

		Question 3 – That public access to groundwater resources be given priority over private users					
		Total	Important	Somewhat important	Somewhat unimportant	Unimportant	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-04	1000	55.7	25.0	8.3	4.9	6.1
	Atlantic Canada	100	59.8	15.8	11.5	2.4	10.6
	Quebec	250	60.3	23.4	8.1	4.2	4.0
	Ontario	300	56.5	25.0	7.8	6.4	4.2
	Prairies	200	42.1	32.1	9.8	5.3	10.7
	British Columbia	150	62.1	24.3	5.4	4.2	4.0
Gender	Male	504	54.7	23.4	9.5	7.5	4.9
	Female	497	56.8	26.7	7.1	2.2	7.2
Age	18 to 29	203	59.0	19.7	6.3	6.6	8.4
	30 to 39	161	55.0	20.4	12.1	8.4	4.1
	40 to 49	220	54.9	25.9	8.2	2.1	8.9
	50 to 59	178	58.2	26.7	8.1	3.5	3.5
	60 plus	238	52.3	30.6	7.7	4.7	4.7

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2015-671 – MUNK WATER SURVEY – STAT SHEET

Would you say the following are important, somewhat important, somewhat unimportant or unimportant? [RANDOMIZE STATEMENTS]

		Question 4 - That we invest in mapping and monitoring aquifers and groundwater use to ensure future use is sustainable					
		Total	Important	Somewhat important	Somewhat unimportant	Unimportant	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-04	1000	67.2	25.1	3.1	2.3	2.2
	Atlantic Canada	100	64.3	24.0	6.3	3.3	2.2
	Quebec	250	69.7	22.1	2.8	3.6	1.8
	Ontario	300	65.5	28.2	3.0	1.1	2.3
	Prairies	200	62.9	28.2	3.1	2.4	3.5
	British Columbia	150	74.3	21.0	1.7	1.7	1.1
Gender	Male	504	62.8	29.7	3.3	3.3	1.0
	Female	497	71.7	20.5	3.0	1.3	3.5
Age	18 to 29	203	68.4	23.0	.8	4.2	3.6
	30 to 39	161	54.0	34.8	6.6	4.6	.0
	40 to 49	220	69.5	22.3	2.4	.0	5.8
	50 to 59	178	70.2	23.2	4.5	2.0	.0
	60 plus	238	70.8	24.5	2.4	1.4	.8

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2015-671 – MUNK WATER SURVEY – STAT SHEET

Would you say the following are important, somewhat important, somewhat unimportant or unimportant? [RANDOMIZE STATEMENTS]

		Question 5 – That data and information collected from groundwater mapping and monitoring be publicly available even if collected by private companies or users					
		Total	Important	Somewhat important	Somewhat unimportant	Unimportant	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-04	1000	66.7	23.0	5.0	2.8	2.6
	Atlantic Canada	100	72.0	17.6	4.9	3.3	2.3
	Quebec	250	67.2	21.2	6.7	3.6	1.4
	Ontario	300	66.0	23.9	3.4	3.1	3.6
	Prairies	200	66.2	24.1	4.1	2.4	3.2
	British Columbia	150	64.6	26.2	6.4	.9	2.0
Gender	Male	504	65.2	24.7	4.4	4.0	1.7
	Female	497	68.2	21.3	5.6	1.5	3.5
Age	18 to 29	203	64.5	22.5	6.8	2.7	3.5
	30 to 39	161	55.1	28.7	7.5	6.4	2.4
	40 to 49	220	67.2	26.3	2.9	.6	3.0
	50 to 59	178	74.3	17.9	4.5	2.4	.9
	60 plus	238	70.3	20.2	3.9	2.7	2.9

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2015-671 – MUNK WATER SURVEY – STAT SHEET

Would you say that you support, somewhat support, somewhat oppose or oppose the following approaches in terms of how private companies pay for groundwater? [RANDOMIZE STATEMENTS]

		Question 6 – Private companies should be able to take as much groundwater as they need to run their business without paying for it					
		Total	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-04	1000	1.7	3.4	14.0	78.2	2.7
	Atlantic Canada	100	.0	2.4	17.9	74.7	5.0
	Quebec	250	2.0	4.2	12.6	78.1	3.1
	Ontario	300	1.5	5.0	13.4	76.8	3.3
	Prairies	200	2.0	2.9	19.9	74.1	1.0
	British Columbia	150	2.5	.0	7.3	88.9	1.3
Gender	Male	504	2.4	4.9	15.9	74.2	2.5
	Female	497	1.1	1.8	12.1	82.2	2.9
Age	18 to 29	203	5.0	4.3	10.2	75.9	4.6
	30 to 39	161	1.8	7.1	19.8	68.7	2.6
	40 to 49	220	.0	2.2	14.0	80.7	3.1
	50 to 59	178	1.2	2.3	12.0	83.0	1.5
	60 plus	238	.9	2.0	14.9	80.6	1.5

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between April 24th and 27th, 2015, as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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Would you say that you support, somewhat support, somewhat oppose or oppose the following approaches in terms of how private companies pay for groundwater? [RANDOMIZE STATEMENTS]

		Question 7 – Companies should pay a royalty or fee to the government for using groundwater the same way companies pay for extracting oil and gas					
		Total	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-04	1000	59.8	25.9	5.4	3.0	5.9
	Atlantic Canada	100	61.6	24.5	3.5	2.4	8.0
	Quebec	250	62.5	23.6	4.8	3.9	5.3
	Ontario	300	55.0	29.6	5.8	1.9	7.8
	Prairies	200	61.4	23.4	7.8	3.7	3.8
	British Columbia	150	61.7	26.9	3.5	3.1	4.8
Gender	Male	504	57.8	26.3	7.1	3.8	5.0
	Female	497	61.8	25.6	3.6	2.1	6.9
Age	18 to 29	203	64.0	20.8	6.0	2.7	6.5
	30 to 39	161	52.7	29.1	6.6	3.2	8.4
	40 to 49	220	59.6	28.9	4.6	2.5	4.5
	50 to 59	178	61.4	26.4	6.7	1.5	3.9
	60 plus	238	60.0	25.0	3.7	4.6	6.7

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Would you say that you support, somewhat support, somewhat oppose or oppose the following approaches in terms of how private companies pay for groundwater? [RANDOMIZE STATEMENTS]

		Question 8 – Private companies should pay a rate for groundwater based on how much water they take, similar to the way residents pay for the volume of treated water they use					
		Total	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-04	1000	72.5	18.2	3.1	2.2	4.0
	Atlantic Canada	100	70.2	17.3	2.1	3.7	6.7
	Quebec	250	75.7	16.8	.9	2.1	4.6
	Ontario	300	71.4	18.3	4.2	1.9	4.2
	Prairies	200	68.5	20.8	5.4	2.0	3.2
	British Columbia	150	76.0	17.4	1.9	2.5	2.2
Gender	Male	504	70.3	19.9	3.6	2.5	3.6
	Female	497	74.7	16.4	2.5	1.9	4.5
Age	18 to 29	203	73.0	15.4	4.3	2.7	4.6
	30 to 39	161	68.5	19.5	6.6	1.9	3.5
	40 to 49	220	74.5	17.2	1.1	2.4	4.8
	50 to 59	178	71.3	21.0	1.9	2.4	3.3
	60 plus	238	73.8	18.5	2.2	1.8	3.8

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		Question 9 – Which of the following do you think should be used to finance groundwater mapping and monitoring? [RANDOMIZE]				
		Total	More public funding	Fees or royalties paid by groundwater users	A combination of more government funding and fees or royalties paid by groundwater users	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-04	1000	3.3	36.2	53.3	7.2
	Atlantic Canada	100	5.7	38.2	45.9	10.2
	Quebec	250	2.8	38.9	50.6	7.7
	Ontario	300	3.0	36.4	53.2	7.5
	Prairies	200	2.3	36.3	53.9	7.5
	British Columbia	150	4.1	30.1	62.1	3.7
Gender	Male	504	3.4	36.7	53.1	6.8
	Female	497	3.1	35.7	53.5	7.7
Age	18 to 29	203	3.3	36.9	49.9	9.8
	30 to 39	161	2.6	45.4	42.1	9.8
	40 to 49	220	3.7	37.2	53.2	5.9
	50 to 59	178	2.0	30.2	61.6	6.3
	60 plus	238	4.1	33.0	57.6	5.3

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